



Client: Revolution Digital/Graco Canada
Promotion Name: Fuel the Carpool Sweepstakes
Item: Official Rules
Date: June 27, 2018
Version: III

OFFICIAL RULES

GRACO FUEL THE CARPOOL SWEEPSTAKES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

1) Eligibility: The Fuel the Carpool Sweepstakes (the "**Sweepstakes**" or the "**Promotion**") is open only to legal residents of Canada within all Canadian provinces (including the province of Quebec) and territories, 18 years of age or older [or the age of majority in the province or territory in which they reside] at the time of entry. Employees of Newell Industries Canada Inc. (the "**Sponsor**") and its affiliates, parent company, subsidiaries, advertising and promotion agencies and members of their immediate families (parents, children, siblings, and spouses) and/or persons living in the same households as such persons, whether related or not, are not eligible to enter this Promotion and cannot win a prize. Void where prohibited by law.

2) Entry Period: The Promotion begins on August 1, 2018 at 12:00:00 AM Eastern Time ("ET") and ends on August 31, 2018 at 11:59:59 PM ET (the "**Promotion Period**"). The Sponsor's computer, or that of its designee, runs the official clock for the Promotion and will solely determine the time by which an entry is received.

3) How To Enter: To enter the Sweepstakes, visit GracoFueltheCarpool-ca.com (the "Sweepstakes Web Page") anytime during the Promotion Period and follow the online instructions. Entrants (the "**Entrants**") must accurately complete the entire online entry form and successfully submit the same. Upon successful submission of the entry form, the Sweepstakes Web Page will reveal a winning or non-winning message (a "**Submission**"). **Limit of one (1) Submission per eligible person/per day.** A "day" is defined as a 24-hour period beginning at 12:00:00 A.M. EDT and ending 24 hours later. Should the Submission reveal a winning message, that message will also contain details of the associated prize. Prize awards are subject to confirmation, verification and compliance with these Official Rules. Any other message indicates you are not an instant winner of a prize. There will be thirty-one (31) random, computer-generated winning times (the "**Winning Time**") during the entire Promotion. If an Entrant is the first player to participate in the Sweepstakes at or after one of the randomly-generated times, that Entrant will be a potential instant winner of the prize indicated, subject to verification. By participating in this Sweepstakes, Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, including the interpretation of these Official Rules and its exercise of discretion, which will be final and binding in all respects. No responsibility is assumed for Entrant information that is incomplete or incorrectly entered. An Entrant who submits inaccurate entry data may be excluded from participation at any time during the Promotion Period.

4) Prizes and Prize Restrictions: Thirty-One (31) Total Prizes: Five (5): Turbo Booster Car Seats. Actual Retail Value ("ARV") of CAD\$90 each. Total ARV of CAD\$450. Five (5): NUK Gift Packs (comprised of items as solely determined by the Sponsor): ARV of CAD\$100 each. Total ARV of CAD\$500. Ten (10): Tim Horton's



CAD\$25 e-codes. ARV of CAD\$25 each. Total ARV of CAD\$250. Eleven (11): Petro-Canada CAD\$25 Gift Cards. ARV of CAD\$25 each. Total ARV of CAD\$275. Total ARV of all Prizes CAD\$1,475. Gift Cards and E-codes are subject to the terms and conditions as specified by the issuer thereof. **Odds of winning a prize depend upon the number of eligible Entrants participating in the Sweepstakes and the date and time of each Submission.**

No prize substitution, cash redemption, transfer or assignment permitted, except by Sponsor in its sole discretion, or as otherwise provided herein. The Sponsor reserves the right to substitute any prize with a prize of comparable or greater value at its sole discretion. Prizes will only be awarded upon winner verification and final approval of Sponsor. Sponsor is not responsible for damage to a prize or loss of a prize after the prize has been delivered to the confirmed winner. The Prize will be awarded "as is" with no warranty or guarantee, either express or implied offered by Sponsor. Any and all guarantees and warranties for merchandise prize, if any, are subject to the respective manufacturer's terms and conditions, and winner agrees to look solely to such manufacturer for any such warranty or guarantee claim. Sponsor makes no warranties, and hereby disclaims any and all warranties, expressed or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. In addition, any and all brands named within the prize offering above are not participants in or a sponsor of this promotion.

5) Winner Notification: On or about three (3) business days after the close of the Promotion, the Administrator will contact the potential winners via mail and/or e-mail and/or telephone. Potential winners will be required to complete and sign an Affidavit of Eligibility and Publicity Release (where permissible by law) which must be returned within five (5) days of initial issuance of potential winner notification. Each potential winner will also be required to correctly answer a mathematical skill question administered online/by mail/via telephone, at the Sponsors sole discretion, prior to the awarding of the applicable prize. If a potential winner cannot be contacted; is ineligible; fails to properly claim the prize in accordance with these Official Rules; if the notification is returned as undeliverable; or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate potential winner may be selected at the Sponsor's sole discretion, time permitting. Should a winner decide to decline a prize for any reason whatsoever, Sponsor shall have no further obligation to that winner, and an alternate winner may be selected. Acceptance of a prize constitutes permission for the Sponsor and its designees to use the winner's name, biographical information, and likeness, (including, without limitation, for advertising and promotional purposes) in perpetuity, throughout the universe, in all media whether now known or hereafter devised, without additional compensation unless prohibited by law.

6) General Conditions: Entrants agree to be bound by the terms of these Official Rules. By entering, Entrants agree to release and hold harmless Sponsor, Administrator and each of their affiliates, licensees, parents, franchisees, subsidiaries, prize suppliers, advertising and promotion agencies and partners (including retailers who advertise the Promotion), including Administrator, and each of their respective employees, officers, directors, shareholders, agents, successors and assigns (collectively, the "**Releasees**") from any and all liability or any injuries, losses or damage of any kind which may arise from or in connection with this Promotion or the acceptance and/or use of any prize. If for any reason this Promotion is not capable of proceeding as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Promotion or any element thereof including the right to



modify these Official Rules. Should the Promotion be terminated prior to the stated expiration date, notice will be posted on GracoFueltheCarpool-ca.com and Sponsor may conduct a random drawing to award the prizes using all eligible, non-suspect entries received as of the date of action requiring such termination. The use of any automated launching or entry software or any other mechanical or electronic means that permits an Entrant to automatically enter repeatedly is prohibited. Any entries found or suspected to be submitted in this manner will be deemed 'void' by the judges. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

7) Errors: Sponsor and its parents, affiliated and subsidiary companies and advertising and promotion agencies and partners (including retailers who advertise the Promotion), assume no liability and are not responsible for, and you hereby forever waive any rights to any claim in connection with, errors and/or ambiguity: (a) in the Promotion; (b) in any related advertising or promotion of this Promotion; and/or (c) in these Official Rules. In the event of any ambiguity(s) or error(s) in these Official Rules, Administrator reserves the right to modify these Official Rules for clarification purposes or to correct any such ambiguity or error(s) without materially affecting the terms and conditions of the Promotion.

If due to a printing, technical, production or other error, more prizes are claimed than are intended to be awarded for any prize as detailed above, the intended prize(s) will be awarded in a random drawing from among all verified and validated prize claims received for that specific prize(s). In no event will more than the stated number of prizes be awarded.

8) Quebec Residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping parties reach a settlement.

9) Governing Law and Jurisdiction: The Promotion is governed by the laws and regulations of the Province of Ontario. Void outside of Canada and where prohibited. All issues concerning the validity, interpretation or enforceability of these Official Rules, or the rights and obligations of Entrants and Sponsor, shall be governed by and construed in accordance with Canadian laws and regulations. Jurisdiction and venue shall be solely within the Province of Ontario.

10) Winners' List: For the name of the winners, available after August 31, 2018, send an email with subject line, "Graco CA Fuel the Carpool Sweepstakes" Winners List to: winnerslist@mardenkane.com. Deadline for such requests is September 30, 2018.

11) Sponsor/Administrator: The Sponsor of this Promotion is Newell Industries Canada Inc. 20 Hereford Street, Brampton, ON L6Y OM1. The Administrator is Marden-Kane, Inc., 575 Underhill Blvd., Suite 222, Syosset, NY 11791.



Tim Horton's and Suncor Energy Inc. are neither participants nor sponsors of this promotion.

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